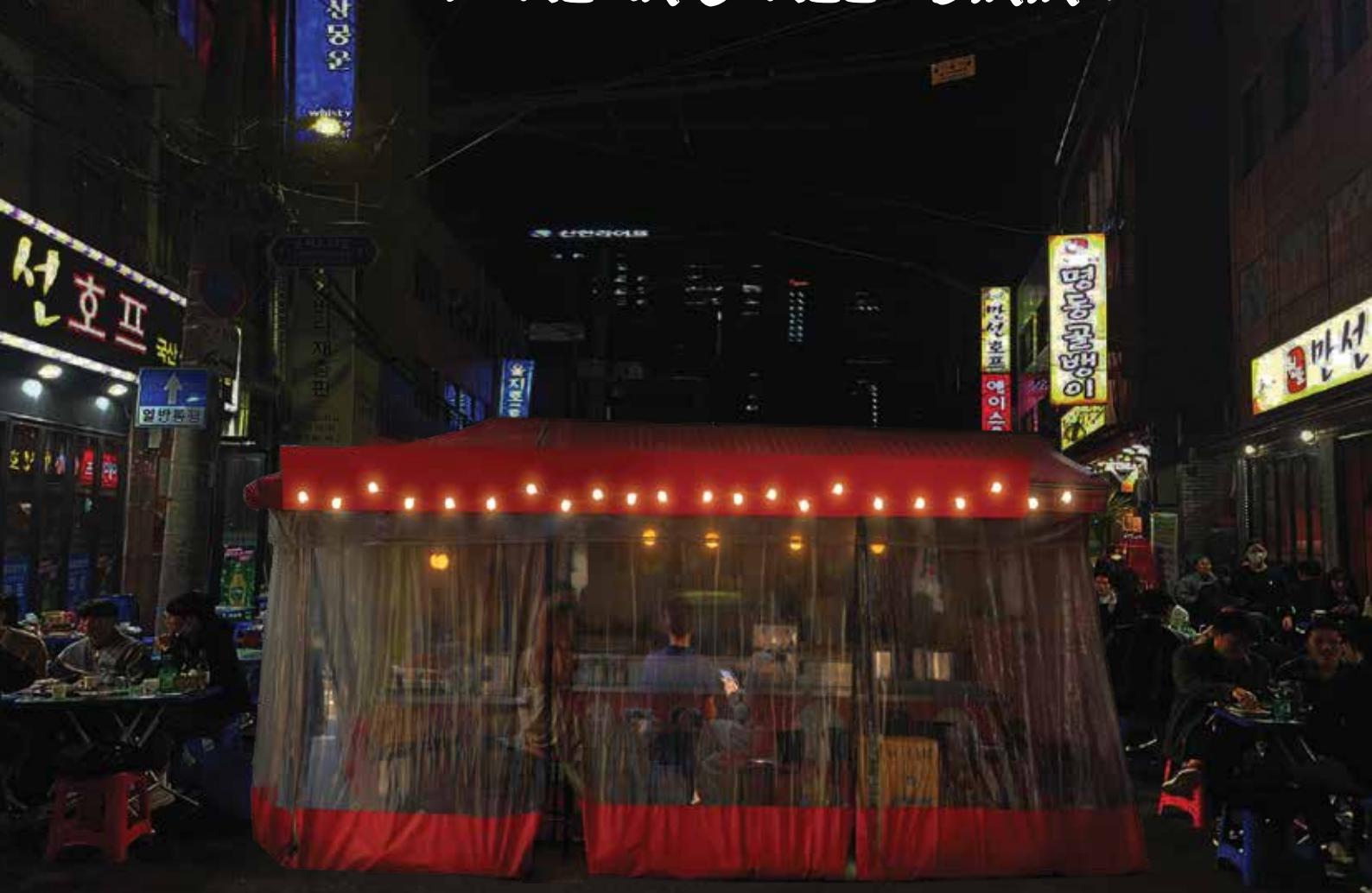




# POCHA!

## KOREAN STREET DINING



### COME ONE, COME ALL! FIND REFUGE IN POCHA!

Inspired by the vibrant street scene with rows of colorful tents (pojamacha) that line the streets, with a friendly Ajumma that serves you a comforting and uniquely Korean meal filled with all the greatest food hits of Seoul! A gateway to an entire new palette of comfort dishes straight. Made to create lasting memories with a fun-filled dining experience!

NORTHPOINT CITY  
#B1-181

PLAZA SINGAPURA  
#B2-47

JEM  
(OPENING IN DEC)



Walk along the streets of Euljiro or Itaewon in the evenings, and you'll see the rows of colorful tents (pojangmacha) that line the streets.

In the tent, a friendly Ajumma beckons, and serves you a comforting and uniquely Korean meal filled with all the greatest food hits Korea has to offer.

# 포장마차

Today, we bring you POCHA!,  
a faithful recreation of all the best that  
Korean street dining has to offer.

**Come one, come all!**

A gateway to an entirely new palette of comfort dishes  
straight from the streets of Seoul,  
made to create lasting memories with a  
fun-filled dining experience.



# TTEOK 떡류



SIGNATURE

떡볶이

## TTEOKBOKKI

Korean Rice Cakes

**\$10.9**

### TOP UP OPTIONS:

- Mozzarella cheese (+\$3)
- 3pcs Kimari (+\$4)
- 3pcs Kimchi Mandu (+\$4)
- 3pcs Haemul Pajeon (+\$6)

HOUSE-MADE  
SPICY SAUCE!



UPSIZED VERSION

## 청기떡 **\$18.9** CHUNKY TTEOK

Our specially curated dish - a mix of our favourite Krispy Boneless Chicken Chunks & Tteokbokki! Topped with mozzarella cheese for that extra layer of flavor.



# RICE 밥류

## BOKKEUMBAB

볶음밥



SIGNATURE

항아리 볶음밥

### HANGARI

\$9.9

Together with our house-signature Hangari soy sauce, the slightly charred aroma from the smoky kiss of the wok brings out the mouth watering taste of our stir-fried Korean fried rice!

Chicken (+\$3) • Pork (+\$3) • Beef (+\$3) • Seafood (+\$4)



김치 볶음밥

### KIMCHI



\$9.9

Pork (+\$3) • Beef (+\$3) • Seafood (+\$4)



마늘 볶음밥

### GARLIC

\$10.9

Chicken (+\$3) • Pork (+\$3) • Beef (+\$3) • Seafood (+\$4)



Korean Fried Rice



WRAPPED WITH OMELETTE!

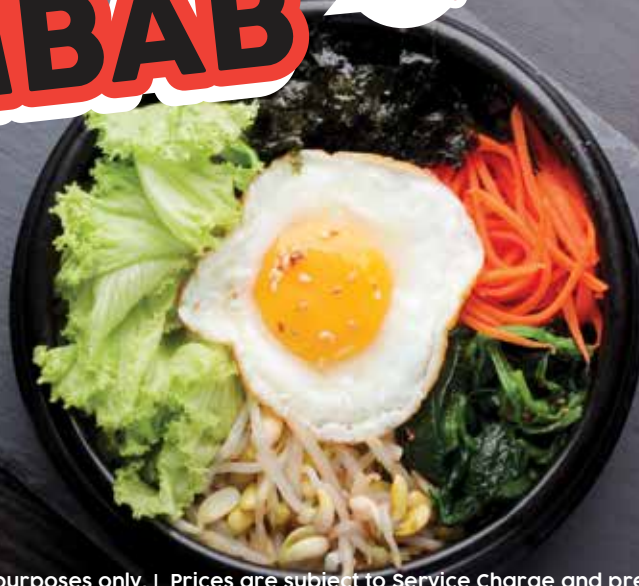
Korean Mixed Rice

## BIBIMBAB

비빔밥

\$8.9

Assorted vegetables, mixed with our special sauce, served over steamed rice. Mix em' up!



Chicken (+\$3)

Pork (+\$3)

Beef (+\$3)



# JJIGAE 찜개

## KOREAN STEWS


ALL JJIGAE  
COMES WITH  
A BOWL OF  
**RICE**



 **삼계탕 \$18.9**  
**SAMGYETANG**


A delicious and nourishing ginseng chicken stew.



 **순두부 찜개 \$14.9**  
**SUNDUBU**

Spicy soft tofu stew with minced pork, tofu, clam, zucchini & enoki.



  **부대찌개 \$14.9**  
**BUDAE JJIGAE**

Beef | Pork

Korean army stew cooked with succulent meat, fish cakes, rice cakes, kimchi, tofu, beans and spam.





  **김치 찜개 \$14.9**  
**KIMCHI**

Beef | Pork

Spicy kimchi stew cooked with succulent meat, enoki and onions.



  **된장 찜개 \$14.9**  
**DOENJANG**

Beef | Pork

Soybean paste stew cooked with succulent meat, tofu, zucchini, clams and onions.



 **돼지 갈비찜 \$16.9**  
**DWAEJI GALBI JJIM**

A wonderfully hearty and spicy braised pork ribs stew with a savory blend of Korean spices, potatoes and cheese.



# NOODLES 면류



잡채

**JAPCHAE**



Traditional Korean glass noodles stir-fried with succulent meat and assorted fresh vegetables.

Pork | Beef



**\$12.9**

짜장면 **\$12.9**  
**JJAJANGMYEON**



Popular comfort Korean noodle dish smothered in a savory black bean sauce and diced pork!

Pork



짬뽕

**JJAMPPONG** **\$16.9**

Plentiful and delicious spicy brothed noodle, loaded with assorted seafood.

**+\$3 for cheese**



Seafood



사골국수

**SAGOL NOODLES**

Light beef bone brothed noodles cooked with pork/beef belly, leek, onions and zucchini.

Pork | Beef



**\$14.9**



# NOODLES 면류

고추장라면  
**GOCHUJANG \$9.9** MUST TRY!

- CHICKEN (+\$3)
- BEEF (+\$3)
- PORK (+\$3)



김치라면  
**KIMCHI \$9.9**

- CHICKEN (+\$3)
- BEEF (+\$3)
- PORK (+\$3)



라볶이  
**RABOKKI \$11.9**

RAMYEON  
+  
TTEOKBOKKI



매운 제주 라면  
**SPICY JEJU PORK \$10.9**



**\$17.9**

제주 고기 국수

**JEJU GOGI GUKSU**

Black Pork Noodle soup slow-cooked with succulent Pork Belly in light milky broth

Limited quantities per day!

Pork

As seen in K-drama  
Extraordinary Attorney Woo



Pictures are for illustration purposes only.



# SIGNATURES

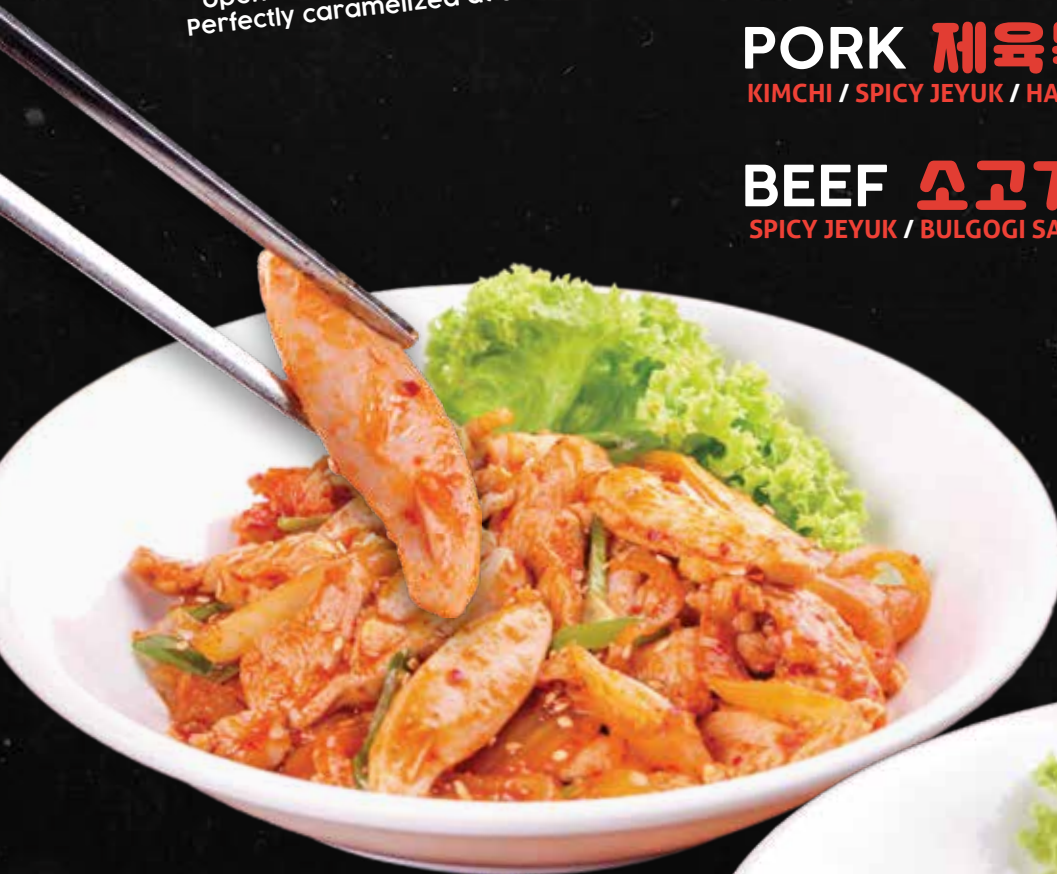
## BULGOGI 불고기

**Korean Stir-Fried Meat**  
Marinated succulent meats stir-fried over an open flame with onions and leek. Perfectly caramelized at every bite!

**CHICKEN 닭고기** ----- **\$9.9**  
KIMCHI / SPICY JEYUK / BULGOGI SAUCE

**PORK 제육볶음** ----- **\$11.9**  
KIMCHI / SPICY JEYUK / HANGARI

**BEEF 소고기** ----- **\$12.9**  
SPICY JEYUK / BULGOGI SAUCE



**HANGARI** A Hangari refers to a traditional Korean earthenware jar that is used to preserve sauces like soy-sauce. Pocha's signature Hangari sauce brings out the originality and tenderness of the meat.

**BULGOGI SAUCE**  
Sliced meats marinated in savoury-sweet sauce.

**SPICY JEYUK**  
Spicy and flavourful sauce wok-fry to perfection

**KIMCHI**  
Distinctly spicy and tangy flavours added to your favourite meat.



# SIDES



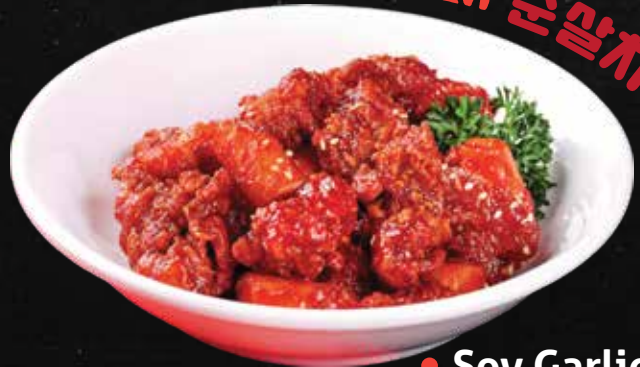
**\$8.9**  
**KIMBAB**

As seen in K-drama  
Extraordinary Attorney Woo



**(KRISPY CHUNKS**

WITH FRIED TTEOK  
(RICE CAKES)  
**BONELESS CHICKEN 순살치킨**



**\$11.9**

- Soy Garlic
- Gochujang 
- Salted Egg



**\$8.9**

**EOMUK 어묵**  
Korean fish cakes

**KIMCHI PANCAKE 김치전**



**\$11.9**

**(KOREAN PANCAKE**



**SEAFOOD PANCAKE 해물파전**

# SIDES

**김말이**  
**KIMARI**  
Glass Noodles  
Spring Roll  
**\$6.9**



**김치만두**  
**KIMCHI MANDU**  
Kimchi Dumplings  
**\$6.9**



**감자 튀김**  
**FRIES**  
**\$8.9**



Cheese

Original



Truffle



Kimchi



## ADD-ON

STEAMED RICE **\$2.0**

SEAWEED RICE **\$2.5**

**CORNDOG** **핫도그**  
Crispy crusted delicious Korean  
corndog filled with juicy sausage!  
Drizzled with tomato and mayo.



**\$6.9**



# DRINKS



음료수

## BEVERAGE

PEPSI \$2.9

7-UP \$2.9

ICED LEMON TEA \$2.9

HONEY LEMON \$3.9  
Warm / Iced

HOT BLACK TEA \$2.9

WARM / ICE WATER \$0.5



주류

## ALCOHOL

SOJU \$18.9

Jinro Chamisul  
Jinro Green Grape

TERRA BEER \$6.9  
(330ml)



MAKE YOUR OWN

## SOJU BOMB

CHAMISUL SOJU + 2 TERRA BEER  
(330ml)

\$28.9



Pictures are for illustration purposes only.  
Prices are subject to Service Charge and prevailing GST.



# POCHA!

KOREAN STREET DINING

## CONTACT US



POCHASINGAPORE



POCHASG

- FEEDBACK -

POCHA@SEORAESIN.COM

# THANK YOU

